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Mazda North American Operations

Electronic Field Communication eFC Number: 06-00147 Date: Thursday, March 23, 2006

Subject: 2005 RX-8 Final Quality Inspection - shortages / overages of parts and

spark plug information

Originating

Name:Mike AllenDept:Product SupportEmail ID:mallen@mazdausa.comPhone:949.442.6549

Yes 🖂

Summary: Inform dealers how to obtain / return parts for the 2005 RX-8 FQI program and spark

plug differences.

See	Also	eFC	Number	(s)):

Dealer Communication:

Additional Contacts: Darrel Chin

Concur:

Sales Operations:

John Encheff

Fixed Operations:

eFC Type:

Communication DATE: March 22, 2006

ATTENTION: Mazda Parts, Service and Sales Managers

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SUBJECT: 2005 RX-8 Final Quality Inspection - shortages / overages of parts, and spark plug information.

Recently, a parts shipment (spark plug sets, FQI sheets and FQI tags) may have been sent to your dealer based on the number of 2005 RX-8 vehicles shown to be in your inventory. Due to dealer trades and vehicle sales, some dealers may have extra parts or insufficient parts to perform the Final Quality Inspection on remaining 2005 RX-8 inventory. Please see directions below regarding how to return excess parts or obtaining additional parts.

NOTE: The spark plugs contained in the kits for the FQI are the same heat range and type that the vehicles are produced with. These plugs offer the best performance under most driving conditions. However, Service Bulletin # 01-004/05 "ENGINE CRANKS NO START" advises use of a slightly hotter leading spark plug for customers that experience cold start problems.



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If you have parts and no remaining 2005 RX-8 new model inventory, they MUST be returned to:

Mazda FQI Parts Return 1444 Mc Gaw Ave. Irvine, CA 92614 TEL- (949) 442-6545

If you have 2005 RX-8 new model inventory and not enough parts sets to complete the FQI, call (949) 442-6545 to request additional parts.

IMPORTANT! 2006 RX-8 vehicles contain parts in the vehicle's glove compartment from the factory and are not subject to this notice. DO NOT request parts for 2006 models!

Make sure to have the following information available when requesting additional parts:

- 1. Number of parts sets needed.
- VIN(s) of vehicles in need of parts.
- If you need to leave a voicemail message to request additional parts, please provide the following:
- 1. Your name and telephone number including area code.
- 2. Mazda dealer code.
- 3. Number of parts sets needed.
- 4. VIN(s) of vehicles in need of parts.

Thank you,

Mazda Technical Services



Addressees - Check appropriate positions, regions or activity

MNAO		REGION	
Executive Committee		Regional General Mgr (ALLRGM)	
Executives' Assistants (EC Asst)		Executives' Asst (Admin-Exec Asst)	
Sales Operations		Cust Satisfaction Mgr (CSM)	
Finance		Region Sales Managers (RSM)	
IT (IS – Administration)		Assistant Sales Managers (ASM)	
Dealer Affairs (DIr Affairs)		Fixed Ops. Process Managers	
Human Resources (HR)		Sales Process Mgrs (Sales Pro Mgr)	
Public Relations (Public Affairs)		Sales Planning Managers (ALLSPM)	
Internal Audit (Audit)		Sales Planning Coordinator/Specialist	
Legal		Marketing Managers (Marketing Mgr)	
Warranty & Service Assurance		Marketing Coordinator/Specialist	
Marketing Operations		Business Development Mgrs (BDM)	
Product Planning		Market Rep. Managers (Mkt Rep Mgr)	
Sales	\boxtimes	Market Rep. Coordinator/Specialist	
Fleet		Technical Specialist	\boxtimes
Distribution		Technical Trainers	
Logistics		Region Customer Service & Parts Mgr	\boxtimes
L.I.D. (Corp. Only)		Dealer Development Manager (DDM)	
Retail Development		Fixed Ops. Manager (ALL FOM)	\boxtimes
Accessory		DOM (ALL DOM)	
Cust Serv & Prts Mgt. (CS&P mgmt)		DCSM (ALLDCSM)	\boxtimes
CS&P Misc		DSM (ALLDSM)	
Svc & Parts Mkt		Midwest Region (All Midwest)	
Cust Satisfaction & Loyalty (CS/L)		Northeast Region (All Northeast)	
Consumer Compliance Department		Southeast Region (All Southeast)	
Shows & Special Events		Western Region (All Western)	
Dealer Assistance Group-All		Gulf Region (All Gulf)	
Dealer Assistance Group-Corp		ALL PORT MGRS	
Dealer Assistance Group-Field		Mazda Parts Operation Guide	
Employees Only – (Corp)		Other:	
Employees Only – (All MNAO)		Other:	
CAC Management		Other:	